

FinFolio Workstation

Portfolio Management Software

A POWERFUL OPEN PLATFORM FOR INVESTMENT
ADVISORS AND SERVICE BUREAUS



FinFolio
Open Portfolio Management



Whether you are just getting started or manage billions, FinFolio will decrease your operating costs and produce better end results for your clients.

For a sophisticated portfolio management and reporting product such as this, the interface appears to be particularly intuitive and functional. – *Virtual Office News*

Company

OUR PHILOSOPHY

We think portfolio management technology has a long way to go, and that idea drives our company. FinFolio founders were behind several innovations in portfolio management technology, including the first client/server software, the first portfolio management outsourcing solution, and first web-based portfolio management software. We are continuing this tradition of innovation with FinFolio.

OUR PARTNERS

A key part of our strategy is building strong partnerships with other companies servicing financial professionals. There are several plugins for the FinFolio framework and many other companies interface with our data hub.



OUR SOFTWARE

FinFolio was built from the ground up to handle mission-critical business processes for large asset management firms. Portfolio management is the core of any large advisory practice and having an open, extensible system built on modern technology is critical to future-proofing your business. The FinFolio platform gives you tangible benefits that will result in more accurate data, decreased operating costs, and a noticeably better end result for your clients.

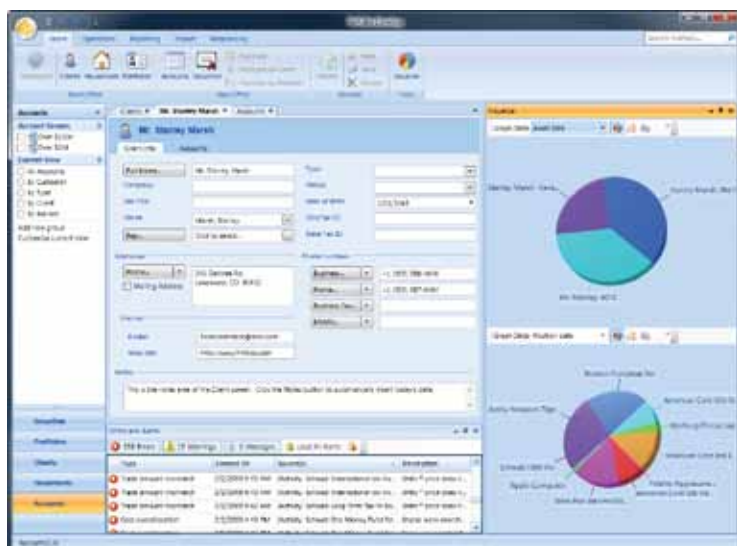


[FinFolio is differentiated] by improving on-screen graphics, building a data-scrubbing engine, and creating more elegant custom client reports. — Financial Advisor Magazine

Features

USER INTERFACE

Modern software should have a modern user interface. FinFolio uses Microsoft Office-style ribbon strips and navigation bars. Sort, group and filter all your lists and drill-down into one or more list items to work with several clients, accounts, or households at once. Graphs are interactive and extensive, offering multiple chart options for every major data type. Use the integrated search feature to quickly find anything in your database.



REPORTS

FinFolio reports look more like brochures than portfolio management reports. Select from numerous graphics options, report sections, and charts to create beautiful client reports that come out of your printer sorted, collated and ready to send to clients.

CLEANDATA™

CleanData™ is an interlocking system of checks and balances that identify current and historical data errors in your software. Once you start using CleanData™, your perception of reconciliation will change. Your data becomes rock solid and your reports are always correct. Your reconciliation process is faster because data errors are presented in such a way that problems are instantly apparent and easy to fix.

Type	Created On	Source(s)
Cost overallocation	2/2/2009 4:43 PM	(Activity: Schwab One Money Fund)
Trade amount mismatch	2/2/2009 3:29 PM	(Activity: American Cent Intl Bond)
Trade amount mismatch	2/2/2009 3:28 PM	(Activity: Adaptec for My taxable acc)
Invalid name	2/2/2009 9:48 AM	Clyde Donovan & Bebe Stevens
Trade amount mismatch	2/2/2009 9:48 AM	(Activity: Covid Communications)

ACCOUNTING ENGINE

The ability to track and report on financial instruments is at the core of any portfolio management solution. FinFolio supports most financial instruments, including stocks, funds, and ETFs. An integrated pricing engine calculates bond prices, yields, amortization, and accretion. It covers treasuries, zero coupon, fixed-interest bonds, duration, convexity, and multiple currencies.

CALCULATIONS

Manually allocate specific cost lots or specify allocation methods at the account and transaction level. Use GIPS-compliant performance returns for your reports; flexible benchmarks let you compare against composite indexes.

HOUSEHOLDING

FinFolio has household and portfolio levels to complement your system of record data. You can rearrange the legal relationships into something more appropriate for portfolio management without modifying your custodial accounts.

OPERATIONS TOOLS

FinFolio has tools for billing and rebalancing your portfolios. You can process corporate actions at the master security level, build performance composites for marketing, and much more.



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ENTERPRISE-READY

FinFolio was designed from the ground up to run in an enterprise environment. Remote logins, support for most major database vendors, linear scaling with commodity hardware--we understand how portfolio software needs to work in an enterprise.

CUSTOMIZE

FinFolio was designed as a plugin framework, allowing you to build extensions and add functionality to the software with Microsoft Visual Studio™. Customizations can include:

- Adding fields, screens, tabs & menus
- Calculations
- Object Events (Save, Load, Change)
- Cost Basis and Tax Laws
- Transaction, Security & Account Types
- Billing
- Modeling & Rebalancing
- CleanData™ Alerts
- Imports, Exports & Conversions
- Reports & Report Graphics
- Data Storage

SERVICE BUREAUS

FinFolio can run in service bureau mode, where you manage multiple advisor databases from one datacenter with a centralized operations team. Focus on building your client list, not writing software.